Pagosa Pickleball Club Board of Directors Meeting – October 1, 2019
Meeting Minutes

Attendees: Steve Chaney, Al Pfister, John Costa, Tina Heffner, Laura Metallo, Gary Snider
Bob Eggleston was traveling and unable to attend

Non-Board Member Attendees: Mark McNown, Gordon Holmes, Mont McAllister, Lorrin Lee

Meeting started at 1:05 PM and ended approximately 3:40 PM

Treasurers Report

Bank Accounts / Pledges

<table>
<thead>
<tr>
<th>Accounts</th>
<th>Amount</th>
<th>Pledges: $4,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking</td>
<td>$4,251.81</td>
<td></td>
</tr>
<tr>
<td>Savings</td>
<td>$14,400.37</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>$18,652.18</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>1/1/19 to 9/30/19</th>
<th>6/1/19 to 9/30/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCOME</td>
<td>INCOME</td>
</tr>
<tr>
<td>Amazon Smiles</td>
<td>$40.73</td>
</tr>
<tr>
<td>Building Fund</td>
<td>$1,800.00</td>
</tr>
<tr>
<td>Donations</td>
<td>$1,931.00</td>
</tr>
<tr>
<td>Interest Inc</td>
<td>$23.33</td>
</tr>
<tr>
<td>Membership</td>
<td>$1,690.00</td>
</tr>
<tr>
<td>Tournament Income</td>
<td>$7,423.00</td>
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<tr>
<td>TOTAL INCOME</td>
<td>$12,908.06</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSE</th>
<th>EXPENSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration Expense</td>
<td>$103.52</td>
</tr>
<tr>
<td>Court Repair</td>
<td>$217.63</td>
</tr>
<tr>
<td>Office supplies</td>
<td>$120.79</td>
</tr>
<tr>
<td>Supplies (tape, balls, etc.)</td>
<td>$1,371.72</td>
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<tr>
<td>Tournament Expense</td>
<td>$2,932.69</td>
</tr>
<tr>
<td>TOTAL EXPENSE</td>
<td>$4,746.35</td>
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</tbody>
</table>

OVERALL TOTAL  $8,161.71  OVERALL TOTAL  $2,232.97

Income and expenses are presented two ways to reflect both calendar YTD totals as well as activity from June reflecting 2019/2020 membership renewals.

We are starting to see income from Amazon smiles although it could be higher. Steve to send out a reminder asking members to register.

In future reports the board agreed we should break out expenses for supplies to reflect tape, balls and other expenses as separate line items.
Court Sign-In Sheets

Tina presented the summary of the sign-in sheets including the last 8 days in July and the full month of August. In August we filled out sign-in sheets indoors on 10 days and outdoors on 24 days. The board agreed this is good information and acknowledged it’s a great start at collecting court usage information.

The general feeling is we are probably under recording actual player attendance by 10% or more. At this time, we can not determine by how much but will work to improve accuracy. As we go forward, we believe we will be able to increase awareness to make signing in a regular habit.

The summary for August is below.

<table>
<thead>
<tr>
<th>Indoor</th>
<th>Outdoor</th>
<th>Club Members</th>
<th>Guests/Non Members</th>
<th>Local Participants</th>
<th>Out of State Participants</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>206</td>
<td>486</td>
<td>549</td>
<td>143</td>
<td>551</td>
<td>141</td>
<td>692</td>
</tr>
</tbody>
</table>

We averaged 20 players per day for both indoor and outdoor play although as with any average the number is skewed by unusually low or high attendance days.

The highest attendance recorded indoors was 39 on 8/14 followed by 31 on 8/19. The lowest attendance indoors was 5 on 8/6 followed by 6 on 8/15.

The highest recorded attendance outdoors was 46 on 8/28 followed by 32 on 8/25. The lowest was 12 on 8/3, 8/21 and 8/22.

Of the 692 players recorded in August, 141 (20%) were from out of the Pagosa Springs area. Of that total 26 played indoors and 115 played outdoors. This total of out of town players is particularly significant as we emphasize pickleball as an important draw to the town and county economy.

Pagosa 360

Tina reported on our progress for Pagosa 360. The Facebook page is almost complete. She has begun to send out requests to other Texas and Colorado pickleball groups listed on Facebook asking them to like our page. As this occurs the number of people exposed to Pagosa 360 will increase as those people who like these groups will be exposed to us as well.

Tina hopes to be up and running by January.

Name Tags

At our last meeting the board agreed to investigate name tags. This followed a request made by members at our annual meeting. Tina has researched a number of solutions and has made a recommendation that we choose a plastic 1” x 3” name tag with magnetic attachment. The tag would be white with Pagosa Pickleball printed or engraved in black. We would use clear labeling tape with black lettering for the member names. The cost for each name tag is $3.74 with an order of 250 tags. Both Tina and John agreed to provide the labeling machine and tape at no additional cost.

It was unanimously agreed that we should raise our annual dues to cover the cost of the name tags. The amount of the increase has not been determined but will be between $5 and $15. This will be finalized and announced prior to our annual meeting in 2020.

The cost for 250 name tags is $935 plus tax and shipping. There was much discussion as to whether we should wait to order the name tags after the increase in dues or move forward now using money already in our account for expenses. Those favoring ordering now felt that with the significant increase in membership name tags are important to help increase socialization.

There was a motion and second made to move forward and place the order now. The vote was four (4) in favor and two (2) opposed. One board member was absent and did not vote.

Tina will present final cost estimates at the next board meeting before placing the order.
**T Shirts**

Steve has researched the availability and cost for T shirts with club identification. Based on the information he found it would be cost prohibitive to print our multi color logo. To keep the cost down we would only print the logo using 2 or 3 colors plus the club name. Steve provided a cost sheet from Ad-America. The unit cost using the full 7 color logo when ordering 48 pieces is $18 and $16 if ordering 72 pieces. He will follow up to get a new quote for a 2-3 color logo and to see whether the volume for the price break combines both men’s and women’s, whether the sizes available includes tall, and any additional cost for shipping etc.

The board unanimously agreed the sale of the shirts would be a fund raiser with an amount added to the cost to go toward our court construction project. The amount will be determined once we have all cost information.

**Indoor Round Robin**

As a result of the popularity of our outdoor round robin, members have requested we hold indoor round robins this winter. There was discussion about the limited number of indoor courts and the expected wait times we would see. It was agreed that the wait times for the round robin would be no worse than those we are already experiencing on some days. Further any wait time negative would be offset by the popularity and increased socialization that accompanies the event.

We noted that we would need to store the round robin equipment at the community center in the space already allocated. Using the existing table in the gym we would only need to store the supplies in the “bingo” box and the white board. The box will fit in our locked tub and the board can be stored in the room with the nets.

Tina has agreed to head up the indoor round robin scheduling and volunteer coordination. Expectations are that this will be very popular and a regularly scheduled event.

**Website Member Login Page**

We have experienced issues with the Member Login on the website. A number of people had indicated that when they tried to reset their password, they received an error message and could not move forward. Jarrett contacted the software provider and they acknowledged the issue and said they would fix it at some future time. Several board members and other club members present said they were able to successfully reset their password and log in. Steve and John said they would look into this further to see if there was still a problem. John said he had not added any new members who signed up after June and will move forward adding them to the user list.

**Membership Update**

We currently have 162 members. This includes 61 new members who joined since our June meeting. We had 42 members from last year that did not renew.

All current members are on our Google Group email list. Members who did not renew have been removed.

**New Court Construction Project**

The GOCO planning grant application made by the town was not approved. Steve met with Andrea the Town Manager to see what next steps were planned. Andrea indicated the town would move forward with a DOLA grant application. The DOLA grant is structured with the town providing 50% of the funds requested. Andrea will present this for approval at the October 15 Town Council meeting. If approved she hopes to have an answer from DOLA by late November or December.

As part of the application she will be asking for a letter of support similar to the one we provided for the GOCO grant application.

Feedback from the Town and County regarding the construction of courts at South Yamaguchi is still positive.
Fund Raising $2,500 Match

An anonymous member has offered to match any cash donations made for court construction over the next 90 days up to a total sum of $2,500. This very generous offer can add $5,000 to our growing construction fund.

Steve will send an announcement to the membership via our Google Group to kick off the campaign. Donations can be made by check, cash or credit card via our website. Only cash donations will apply to the $2,500 goal.

Tina has agreed to create a flyer that we can distribute during indoor and outdoor play.

Other Grant Applications

Al asked if we wanted to apply for a Ballentine Fund grant. This was one of the grant providers Al met with at the 2018 Rural Philanthropy Days. The maximum grant is $5,000, with the average grant $2,000 and applications can be made a number of times (quarterly) during a year. Recognizing that at this time we do not have an actual expense we can apply the grant to, the board decided to hold off making an application until we are further along with the approval for the location and construction of permanent courts.

Accelerated Play

At our November 16, 2018 board meeting the board agreed to adopt some rules to help accelerate play on days where there was a high number of players indoors. The goal was to reduce wait times. With our increased membership we expect this to be necessary this winter.

There has been some confusion as to what the rules were. We reviewed what we recommended last year and made a couple of small revisions. The rules are:

- On days where all 3 courts are available for open play: When we have 30 or more people playing and waiting, we will switch to games up to 8 win by 1. This will continue until the number is 24 or less.

- On days where we have 2 courts available for open play: When we have 20 or more people playing and waiting, we will switch to games up to 8 win by 1. This will continue until the number is 16 or less.

Steve will communicate this via our Google Group

Change to Indoor Court Time

Effective October 7, the Tuesday and Thursday court times will change. Tuesday will be Noon to 4:00 PM and Thursday will be 1:00 PM to 4:00 PM.

M-W-F play does not change and remains 8:00 AM to Noon

John will update the website and Google Group header.