Pagosa Pickleball Club Annual 2019 Membership Meeting Minutes
June 23, 2019

Board Members Present: Steve Chaney, Al Pfister, Bob Eggleston, John Costa, Buzz Burke, JoAnn Laird. Absent: Gary Snider

Members Present: Approximately 70 including some non-member spouses

The informal portion of the meeting kicked off at 4:30 with a great opportunity to mingle and enjoy a pot luck meal and adult beverages.

Steve Chaney called the formal meeting together at 6:00 PM with a thank you to Buzz for providing beer and to all the members for attending and their contribution to the pot luck. He pointed out the membership table with a reminder to renew memberships and make the $10 annual payment for the 2019/2020 year.

Treasures Report – Bob Eggleston Treasurer

General Income for Expenses

<table>
<thead>
<tr>
<th>Source of Donation</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expense Jar</td>
<td>$1,885</td>
</tr>
<tr>
<td>Membership Fees</td>
<td>$1,460</td>
</tr>
<tr>
<td>Amazon Smiles</td>
<td>$  15</td>
</tr>
<tr>
<td>Total Donations for Expense</td>
<td>$3,360</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tape</td>
<td>$  571</td>
</tr>
<tr>
<td>Balls</td>
<td>$  443</td>
</tr>
<tr>
<td>Paddles</td>
<td>$  245</td>
</tr>
<tr>
<td>Other</td>
<td>$   68</td>
</tr>
<tr>
<td>Administrative and Social</td>
<td>$  278</td>
</tr>
<tr>
<td>Office Supplies (include brochures)</td>
<td>$  130</td>
</tr>
<tr>
<td>8th St Court Repair</td>
<td>$  217</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$1,952</td>
</tr>
</tbody>
</table>

Net income for last twelve months   $1,408

Cash in Checking Account: $2,382

Cash in New Court Building Fund: $14,250.37

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations and Accrued Interest*</td>
<td>$2,133</td>
</tr>
<tr>
<td>Festival of Trees</td>
<td>$7,627</td>
</tr>
<tr>
<td>Pickle in Pagosa Tournament</td>
<td>$4,490</td>
</tr>
<tr>
<td>Total Cash</td>
<td>14,250</td>
</tr>
</tbody>
</table>

* Includes $500 donation made at meeting
Play Schedules

Beginning this summer outdoor play is scheduled Monday through Saturday from approximately 8:00 AM until noon weather permitting. Club members can access the nets and balls to play at other times and Sunday. Steve reminded everyone to please remember to put away all equipment and double check to make certain the lock on the storage shed is properly closed.

Indoor play will continue during the summer on Monday, Wednesday and Friday from 10:30 AM until 1:00 PM unless the gym is unavailable. Gym closures will be listed on our website and in a Google Group email.

The Wednesday free clinics will be offered indoors through the summer unless the gym is not available. The advancing skills session starts at 10:30 AM and the beginner sessions starts at 11:45 AM.

This summer we are attempting to schedule drills regularly on the outdoor courts on Tuesdays and Thursdays at 3:00 PM. Thanks to Tina Heffner for organizing and Mark McNown, Laura Metallo and other volunteers for helping.

The town has been very supportive of our club offering us 38% of the available community center gym time at no charge. If you played in Durango you could easily spend $500 per person in a year. There are times on the calendar listed as “open gym” in addition to the hours already open for pickleball. Please do not approach community center staff asking if we can use these times for pickleball. We have worked hard over the past 3 years to earn the support of the Parks and Recreation folks and don’t want to alienate them. If you have any issues or concerns pass them on to a board member and they will discuss them with community center staff. Please take the time to be friendly toward the staff. It’s not only the right thing to do but pays dividends.

Google Group and Club Website

We will continue to utilize the Google Group email for general club communication. Members who have paid their annual dues will be included in the Google Group. Current members will have until August 31 to renew their membership to remain on the group email list. New members are added as they join.

We are continuing to add to our website. In addition to court times and skill development videos we have posted pictures from recent events. The secure login page is in process and we hope to have it completed soon.

Facebook

This year the club will be embarking on an exciting opportunity to create a Facebook presence to share information and provide a source of ongoing fundraising. Tina Heffner made a presentation outlining our plans and the goals for this new program. It is called Pagosa 360. The intent is to connect local businesses with a broad pickleball community throughout our region and beyond. This is a market not being directly targeted by the town or local businesses. It is a marketing concept aimed at promoting the town and increasing sales for businesses while providing a source of revenue for the club. Via our Facebook page we will encourage members of pickleball clubs, rec centers, etc. to come to Pagosa Springs. Our club will approach our local businesses to secure a donation for listing/liking them on our page. As part of the initiative we will work with these businesses to develop additional benefits for our members. Our goal is to be able to raise $20,000 by the end of the year.

The board acknowledged the effort Tina has and will continue to put into providing us with a meaningful Facebook presence and another fund-raising opportunity.
New Court Status

An update on the status of the new courts was provided. Over the past year members of the board have been attending town council, county commissioner and parks and recreation committee meetings to support our effort to have permanent courts built on the lagoon property currently referred to as South Yamaguchi. It appears our efforts have been successful. The Parks and Rec Commission has begun work on a very rough preliminary plan for the area. They are using the survey conducted last summer as an initial basis of determining what to include and as of now the plan calls for 8 permanent pickleball courts within the park. The town has recently begun the process of applying for a GOCO Planning grant to help fund a formal design process for the park. The town has committed $25,000 and requested $75,000 from GOCO. We were one of 7 local entities asked to provide a letter of support that will be included with the final draft of the GOCO application.

There is still much to be done before a final design is approved. There will be a number of public hearings and discussions that will take place before the design is finalized. Once that is completed the project still needs to be funded. All this will take time but as of now we are both excited and optimistic that we will someday have the courts we have been working for.

Fund Raising for Permanent Outdoor Courts

The club has set a goal to raise $50,000 for our share of the cost to build permanent outdoor courts. Our goal is to get an additional $50,000 from the town, $50,000 from the county and $200,000 from Great Outdoors Colorado.

Between general donations, the Festival of Trees and the Pickle in Pagosa Tournament we have raised $14,250 in cash toward our goal.

We have $3,500 in pledges with two families pledging $1,000, two families pledging $500, two families pledging $200 and one pledge of $100. Pledges are an important tool as we work to meet our fund-raising goal. They allow an individual to make a commitment for a future time without actually having to turn over the cash now. The town and grant providers view pledges as an important demonstration of the club’s commitment. The pledge form is available on our website or from Steve Chaney, Bob Eggleston or John Costa.

Between cash and pledges we have raised $17,750. This has been accomplished without any formal effort to solicit contributions from local businesses or other grant providers. Once we have a commitment from the town as to location this next step in fundraising will begin in earnest.

All funds raised or pledged for the construction of the permanent courts are dedicated to this purpose. We continue to have a need for donations to cover expenses for balls, tape, loaner paddles and other supplies. Members were reminded to continue to make donations via the expense jars present at the courts during scheduled play. This continued support of the club is both necessary and appreciated.

Board Member Election

As per the bylaws of the club, in conjunction with the annual meeting, there is to be an election to fill any board positions expiring at the end of June. As Steve outlined, when the board was first created board terms were staggered between the 7 members to avoid possible turnover of the entire board at one time. This year Buzz Burke’s and JoAnn Laird’s terms expired.
On May 1, 2019 an announcement of the upcoming election was sent to all members asking for anyone interested in running for the board to respond with a brief summary of why they wanted to serve. Three candidates, Buzz Burke, Tina Heffner and Laura Metallo applied. On May 20, 2019 a notice was sent via our Google Group email announcing the candidates and letting members know they had until the end of June 14th to vote for two of the candidates. All votes were counted by the president, secretary and treasurer. Based on the vote count Tina Heffner and Laura Metallo have been elected as new board members and will serve a 3-year term.

Steve offered his thanks and appreciation to Buzz and JoAnn for their service over the past year which was reinforced by a round of applause from the club members.

Open Forum

After covering the portion of the meeting outlined in the agenda. Steve opened the meeting to comments, questions or suggestions from the members. They included the following.

Can we make the donation jar more evident both indoors and outdoors? Some members said that at times it is hard to locate the jar. It was agreed we would attempt to make it more visible.

Can we purchase a ball machine? There appeared to be a general interest in the club’s purchase of a ball machine to support skill development. Laura Metallo indicated she was trained on the use of a ball machine in conducting clinics. It was agreed that the board would investigate this further. The next step will be to create a survey related to funding and use of the machine.

Can we get lines painted on the inside courts? There was a brief recap of the history behind getting lines painted inside the Community Center gym. It was stated that this had been discussed with the Community Center management at length and for now it is a closed issue. John stated that the club has made the offer of contributing to the cost of adding pickleball lines at some future point when it is time to repaint lines. No further action will be taken at this time. The board also requested that members do not approach community center staff on this subject.

Ball color? It was brought up that it is hard to see the yellow balls inside. The yellow balls were purchased for the tournament to offer a contrast to the orange tape. It was agreed future purchases of balls for the inside courts will be orange as long as they are available.

Club T-shirts? A suggestion was made that the club find a source for a quality dri-fit shirt with our logo. One thought was this would further help to promote awareness about the club and the popularity of pickleball. The board agreed to investigate this further and will present a recommendation to members and determine the level of interest. If we receive the required level of commitment we will proceed.

Pagosa Pickleball Club presents Pagosa 360. When we refer to our Facebook initiative, Tina requested we always say “Pagosa Pickleball Club presents Pagosa 360”.

Request to include sunscreens and benches in the outdoor court design. It was suggested that sunscreens are a necessary addition and benches would promote socialization. It is our intent that both be included to some extent. It was acknowledged that final design decisions will be made by the town with input from the public and by cost considerations.

Can the outdoor courts be covered? This suggestion was popular with some members however the current thinking is this would be cost prohibitive. A similar design proposed by the ice rink people estimated the cost to be $1.5 million. There is also a feeling by some that covering the courts prevents
players from enjoying the natural beauty of the area. As the design for South Yamaguchi continues to develop this will undoubtedly be discussed.

Should we limit the number of balls on a court? It was suggested that we limit the number of balls on and available for play on a court. Reasoning was that it would be safer by avoiding a large number of stray balls and would lower the amount we spend on balls. Many venues provide for a single ball per court although these are often (but not always) on individually fenced courts. Some felt this would not be practical on the 8th Street courts due to the size of the courts within the hockey rink. The board agreed to discuss this further.

Introducing Dura balls outdoors. We are introducing yellow Dura balls on the outdoor courts. Some suggested we investigate green Dura balls for better visibility. This will be monitored as we go forward.

Can we provide name tags? It was suggested that members wear name tags to help newer members get to know other club members. This will be discussed by the board.

Amazon Smile

Amazon Smile was discussed as a good way to raise additional funds with no effort. Based on a show of hands almost everyone in the room indicated they shop on Amazon. Once a person is signed up ½ of 1% of all their purchases is donated to the club. JoAnn reviewed the program asking everyone to sign up. The board will follow up with reminders encouraging all to participate.

Pickleball Central Club Discount

Members were reminded to use the CRPagosa discount code when shopping at Pickleball Central. This provides a 5% discount to the shopper as well as a 5% payment to the Club."